

## **Ripple Effect Water Minute # 46 – Saving the Spirit Bear**

When he was 13 years old, Simon Jackson heard about the plight of North America's rarest bear - the white Kermode or "spirit bear" - a genetically unique subspecies of the black bear found only on Canada's west coast. He knew the plans to develop their last intact habitat on British Columbia's central coast could cause them to disappear.

Now 26, Jackson oversees the Spirit Bear Youth Coalition - one of the world's first all youth-run organizations. As a result of the Coalition's efforts, a major Hollywood animated movie made for the specific purpose of saving the spirit bear is in production and is scheduled to premiere this April on Earth Day.

Come and learn about Simon Jackson's efforts to save the "spirit bear". Fewer than 400 remain, and its future is threatened by habitat loss.

**The event is free and open to the public. Join us on Tuesday, January 22 at 7:00 p.m., at the Ramada Plaza Suites Crystal Ballroom in Fargo.**

One voice joined with another, spanning the globe, the Spirit Bear Youth Coalition has proven how each person can help change our world.

If you'd like more information, contact the Red River Basin Commission at 218-291-0422 or go to the website at [www.redriverbasincommission.org](http://www.redriverbasincommission.org).

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